

Complete mastery over the most complex and targeted cyberattacks

Very expensive consequences

The average total financial impact for enterprises of a cyber-incident caused by a data breach in 2020



\$1.092 m

Source: Kaspersky IT Security Economics 2020

Kaspersky Expert Security

In today's volatile and fast growing threat landscape, more and more organizations find themselves facing highly complex and damaging cyber-incidents, caused by APTs, multi-stage or targeted attacks. If it hasn't happened already, it's only a matter of time before your IT security team finds themselves on the front line, facing down one of the new generation of cyberthreats.

Are you ready?

Doing battle with today's cybercriminals means building consistent ongoing incident investigation and response processes, nurturing and supporting your IT security talent-base, and making the most of your time and resources.





Kaspersky Expert Security

Kaspersky Expert Security revolutionizes the way your IT security team can take control of complex cyber-incidents. Rather than promising a mythical silver bullet, we adopt a holistic strategy to help equip, inform and reinforce your in-house experts to face down the full spectrum of today's complex threats, APT-like and targeted attacks.

Why do cyber-incidents succeed?



Too late in the day

Ignoring the likelihood of a complex attack and implementing advanced defenses only after a severe incident has occurred



Inefficient approaches

Non-systematic or ineffective methods for handling cyber-incidents based on disparate tools and weak threat intelligence



No back-up plan

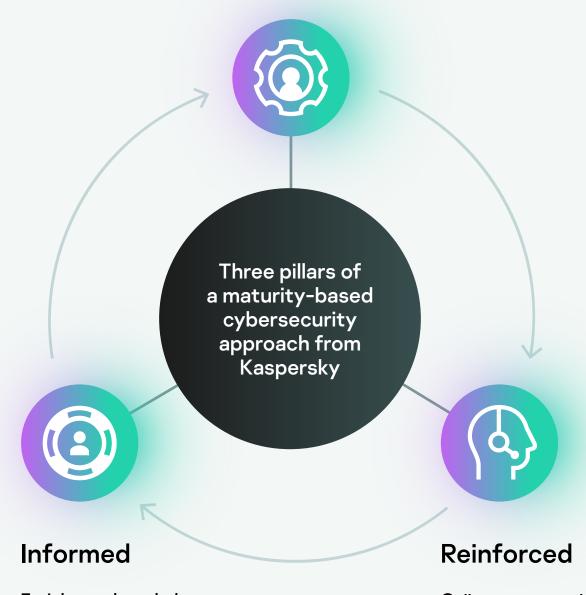
No third party on hand to provide immediate support and expert guidance in the event of a cyber-crisis Your expert team comprehensively equipped, fully informed and expertly reinforced

Expert tech in expert hands

Kaspersky Expert Security will equip your in-house experts with all the advanced technologies, actionable threat intelligence, and technical skills they need to address complex and targeted cyberattacks, together with reassurance that the world's leading cybersecurity minds are right by their side.

Equipped

Equip your in-house experts to address complex cybersecurity incidents



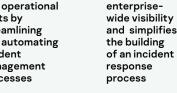
Enrich your knowledge pool with threat intelligence and upskill your experts to deal with complex incidents

Call upon external experts for assessment, immediate support and back-up

Equipped



Reduces IT security labor and operational costs by streamlining and automating incident management processes





Reduces false positives and the time analysts need to spend on incident investigation



Provides

complete

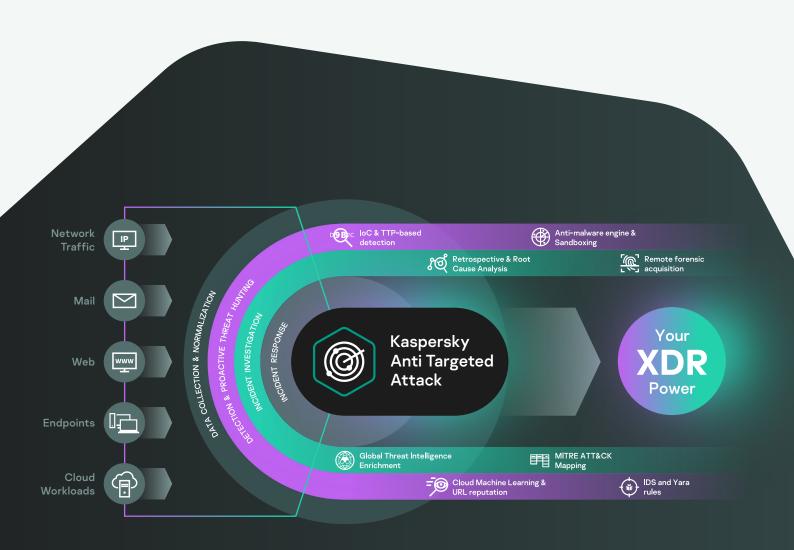
Reduces the average meantime-to-detect and mean-timeto-respond to each incident

Extended Detection and Response

Cybersecurity is one area of expertise where even a skilled IT security expert can legitimately blame their tools. Protection from multi-vector attacks and APTs requires a unified and consolidated Extended Detection and Response (XDR) platform that delivers enterprise-wide visibility, eliminates obstructive siloes, prevents 'alert fatigue' and automates routine tasks involved in incident response processes.



Benefit from a unified cybersecurity solution. Kaspersky Anti Targeted Attack Platform with Kaspersky EDR at its core empowers your team with XDR capabilities. Now all key threat entry points - network, web, mail, endpoints and cloud workloads - are under your control, visibility and centralized defense.



Informed

Delivers
meaningful
context
throughout
the incident
management
cycle to maintain
analyst focus
and help prevent
burnout

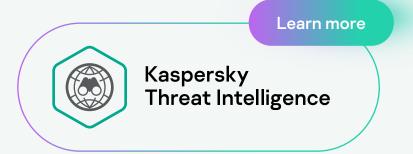


Helps optimize your investment by aligning your defensive strategy with your specific threat landscape

Unequalled threat intelligence

Even the best in-house IT security teams need nurturing and developing to deal with constantly evolving cyberthreats.

Ongoing education and powerful threat intelligence from a reliable cybersecurity partner is critical.

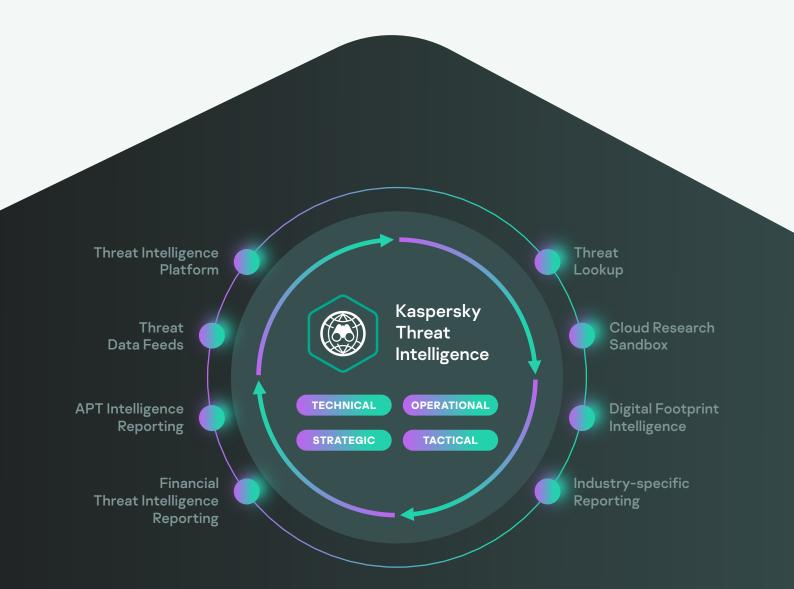




Supports easy integration into existing security workflows by providing different delivery formats and mechanisms

Increases operational efficiency, while minimizing business disruption and incident impact

Integrate actionable, immediate threat intelligence into your security program. **Kaspersky Threat Intelligence** gives you instant access to technical, tactical, operational and strategic Threat Intelligence.



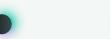
Informed



Up-skills your IT security team to mitigate potential damage from security incidents faster and more effectively







Helps retain and motivate in-house staff through promoting skillsbased career development



Saves you time and money on recruiting scarce cybersecurity resources

Comprehensive cybersecurity training

Develop your in-house team's practical skills, including working with digital evidence, analyzing & detecting malicious software, and adopting best practices for incident response, with Kaspersky Cybersecurity Training.





Kaspersky Cybersecurity **Training**

For IT security professionals, Kaspersky offers the following cybersecurity training



Malware Analysis & Reverse **Engineering**



Digital Forensics



Incident Response



Online YARA

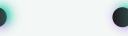
Reinforced





Detects compromise attempts and mitigates incident impact before this becomes apparent Helps evaluate your defensive capabilities and identify weak points





Gets your systems and business operations back on track faster Improves the security of industry-specific infrastructures

The full weight of Kaspersky's expertise: Incident Response, MDR and Assessment

Full enterprise-wide visibility and accurate detection and response, together with relevant threat intelligence and honing of in-house skills, are only a part of the battle. At times, only external expertise can deliver up-to-date guidance and actionable support to eliminate the most complex cyberattacks.





Take advantage of immediate support from the **Kaspersky Incident Response** team of highly experienced analysts and investigators to fully resolve your cyber-incident, fast and effectively.

A trusted partner

You need a trusted partner with the relevant insights and experience to evaluate your security posture - and be there to help in an emergency with efficient and accurate incident response



Bring in a second opinion and managed threat hunting expertise from a trusted partner with **Kaspersky Managed Detection and Response**, so your in-house IT security experts have more time to spend reacting to the critical outcomes requiring their attention.





Understand just how effective your defenses would really be against potential cyberthreats, and whether you're already the unwitting target of a long-term stealth attack, through **Kaspersky Security Assessment**.



The industry's most effective combination of technologies and expertise

Awards and recognition

Kaspersky has always taken independent testing and analyst recognition seriously, and our solutions are the most tested, most awarded solutions on the planet.





Kaspersky recognized as highest ranking vendor in 2020 Gartner Peer Insights Customers' Choice for EDR*



The Radicati Group recognized Kaspersky as a Top Player in its APT Protection Market Quadrant 2020

GREAT GLOBAL RESEARCH & ANALYSIS TEAM

Specialized tech driven by top-rated APT campaigns discovery by Kaspersky GREAT team

MITRE | ATT&CK°

Kaspersky's detection quality confirmed by MITRE ATT&CK Evaluation

FORRESTER®

Kaspersky is positioned as a Leader in Forrester Wave: External Threat Intelligence Services, 2021



Equipped

Informed

Reinforced

In Short

To fight even the most sophisticated cyber-incidents, and to adapt to the ongoing challenges of a changing threat environment, you need to be equipped with the right advanced technologies, powered by threat intelligence and staffed by skilled and fully informed inhouse professionals, and backed by world-class 3rd party expertise.

The result is a full spectrum of defenses against the most complex, APT-like attacks and targeted campaigns. Kaspersky Expert Security offers a complete arsenal of advanced defense technologies and services to boost the effectiveness of your IT-security talents and your SOC team.

Whatever your business needs, now or in future, when it comes to professional IT security—we have the Kaspersky Expert Security to make it happen.

Learn more